

Sonoma County Job Link



Integrated Services

Friday Update

Date 9/25/09

- ✦ **Off-site Team Building Training:** Yesterday's event was attended by 44 people and went very well. Staff carried out activities that gave them insights into their coworkers as people, in a different way than their normal work does. During other activities staff had to rely on each other and explore everybody's strengths. Staff appreciated the opportunity to connect with coworkers on a different level which will facilitate teamwork at the worksite.
- ✦ **Workshop Success:** Thirty five people attended the first *Social Networking and Job Search* workshop. Clients were eager to explore this new job search methods and had many questions. The next one is scheduled on 10/9/09 from 10:00 AM – 12:00 PM. At the MMM conference Kathy Young went to a very interesting workshop titled *Demystifying the Social Web*. You can download the presentation at: <https://fullcapacitymarketing.sharefile.com/d-s3a52b4404c541089> It is a large file (30.7MB) and takes a long time to download. The CWA website has other information from the conference: www.calworkforce.org
- ✦ **Job Link Customer Numbers:** As you all know, the number of clients coming to Job Link has increased tremendously; see table:

	July 2008	July 2009	August 2008	August 2009
Service Instances Total	2,078	3,987	2,402	3,574
Clients Served Total	691	1,266	789	1,249
New Clients Served Total	178	312	153	293

All three workgroups – Welcome, Skills & Job Search – are continuing to improve our policies and procedures to meet the increased needs!

- ✦ **Financial seminar:** The next seminar is scheduled for October 22, 2009 (see attached flyer). *Please distribute this information widely and let everybody know that this seminar is open to the public.*
- ✦ **Reminder:** There will be no orientations at Job Link on Wednesday, September 30, 2009 due to an all staff meeting with Jo Weber from 1:30 – 2:30 PM! There is no morning orientation on Wednesdays.

It's better to light a candle than curse the darkness!

A Chinese proverb - 'Don't curse the darkness - light a candle.' Used by Adlai Stevenson (1900-65), praising Eleanor Roosevelt in an address to the United Nations General Assembly in 1962 - 'She would rather light candles than curse the darkness, and her glow has warmed the world.'