

# Sonoma County Job Link



## Integrated Services

Friday Update

Date 7/3/09

### ✚ Message from the Manager – Happy New Fiscal Year

We have survived the first year of Integrated Services and what a year it has been! We have gone from 5,197 people through the front door using our self-service model to approximately 6,040 people receiving one-on-one integrated services. Even more impressive is that the number of instances, or the services customers have used, has gone from 29,019 in the 07-08 fiscal year to approximately 36,566 for 08-09. As you are well aware many people are in desperate conditions. Please remember to direct them to information on both Federal and State Cobra, the P G and E discounts and encourage them to use 211 for referral information. The economy remains chaotic so hold on for another roller coaster year. We are continuing to improve our work with employers to identify local labor market needs. You are a wonderful, dedicated, and creative group of people. Thank you for the outstanding job you have been doing for those needing employment in our community.

✚ **Older Worker Resource Guide:** The Workforce Investment Board Job Link Steering Committee put together an *Older Worker Resource Guide* with the help of an Economic Development Board intern. This new resource is available in Job Link's Resource Center. The Spanish version will follow soon.

✚ **New Youth Services Provider:** Starting July 1, 2009 the Youth Services Provider for the year-round program in Santa Rosa is California Youth Authority (CYO). If you would like to learn more about CYO, please visit their website at <http://www.cyoutreach.org>. The other Youth Services Providers are still The Center for Social and Environmental Stewardship (a.k.a. Circuit Rider Productions) in Windsor, Social Advocates for Youth in Sonoma, Sonoma County Adult and Youth Development in Cotati/Rohnert Park, West County Community Services in Sebastopol, and Petaluma People Services Center in Petaluma. All related marketing material is being revised and will be available soon.

### ✚ Reminders:

- The **OSH Hiring event** will take place on 7/7/09 (see attached flyer). They are hiring for many positions in their new store on Cleveland Ave. in Santa Rosa. ***Please park close to SonomaWORKS or on the street on July 7<sup>th</sup>. This would be a great day to carpool as well!***
- The new and improved process for skills training will be discussed at our next **co-located partner meeting** on July 8, 2009 at 8:15 AM in the Orientation Room. Please attend and give us your feedback.
- Next **Financial Survival Seminar** will take place on July 16, 2009 (see attached flyer). ***Please distribute this information widely and let everybody know that this seminar is open to the public.***